

# MEDIA KIT

2024

**CRYPTO ASSET  
BUYER**



@ cryptoassetbuyer



@ cryptoassetbuy



@ crypto-asset-buyer



# About Us

Crypto Asset Buyer (CAB) is an education, information, and news platform on crypto and blockchain technology. At CAB, both new and experienced crypto asset buyers get to learn more about the crypto assets they wish to buy or invest in before taking the bite.

Founded in July 2021, CAB offers various opportunities for both individuals and organizations to not only project their brands but also engage the audience. We offer various audience engagement platforms, including advertorials, interviews, opinion posts, special research and reports, and AMA sessions.

# Plans & Packages

## ADVERTORIAL

### Press Release

Publish your organization's announcements and recent updates on CAB's mainpage.

- Comes with a custom featured image
- Comes with an About Us content with link
- Permanently published on our site
- Labeled as press release
- Shared across CAB's social media channels

**PRICE: \$250 PER POST OR \$1000 QUATERLY**

### To the Moon

Publish articles that help put your brand out there, projecting your profile and special projects you are working on or launched.

- Comes with a custom featured image
- Comes with your logo with link
- Labeled 'To the Moon' on CAB website
- Shared across CAB's social media channels

**PRICE: \$250 PER POST OR \$1000 QUATERLY**

# Plans & Packages

## ADVERTORIAL

### Blockchain Beyond Buzz

Publish articles that help the audience have a better understanding of various use cases of blockchain technology as it applies to the solutions your brand offers.

- Comes with a custom-featured image
- Comes with your logo and with link
- Labeled 'Blockchain Beyond Buzz' on CAB website
- Shared across CAB's social media channels

**PRICE: \$500 PER POST OR \$2000 QUATERLY**

### The Story

Get interviewed about your brand's project, helping you communicate your vision, mission, and motivations in a way that connects better with the audience.

- Comes with a custom featured image
- Comes with your logo with link
- Labeled 'The Story' on CAB website
- Q&A format
- Shared across CAB's social media channels

**PRICE: \$500 PER POST OR \$2000 QUATERLY**

# Plans & Packages

## ADVERTORIAL

### Perspectives

Share your thoughts on CAB as a thought leader or to establish yourself as one in the space.

- Comes with author's bio
- Comes with author's link (to blog, social media handle, or website)
- Labeled 'My Story' on CAB website
- Shared across CAB's social media channels

**PRICE: \$250 PER POST OR \$1000 QUATERLY**

### Crypto Companion

Sponsor any educational content on CAB website and have your organization's logo and link inserted at the bottom of the page with the tag: Supported by.

- Comes with your logo with link
- Comes with an in-line ad
- Applied to any 5 available Crypto Companion article of your choice

**PRICE: \$500 PER POST OR \$1500 QUATERLY**

# Plans & Packages

## DISPLAY ADS

### Banner Placement

- Main banner: Placed on the main page : **\$750**
- Side banner: Placed on the sidebar: **\$500**
- Leaderboard: Placed at the top or bottom of the menu bar: **\$1000**
- Split banner: Placed between article contents: **\$250**

**N.B : ALL PRICES ARE ON A MONTHLY BASIS**

### Buttons

- Boost your campaign by placing a call-to-action button with a short message and link in crucial parts of the CAB website.

# Plans & Packages

## RESEARCH & PUBLICATIONS

### Industry Research

- You select from available research topics or propose topics
- CAB team conducts the research
- Your logo on the cover page of the report
- Full page advert within report
- Special feature of the partner's offerings within report
- Editorial desk to give special mention to partner
- Up to about 15 pages
- Research branded with your brand in mind
- Marketed and distributed by CAB on the Internet
- Two AMA sessions about the research where you can be featured

**PRICE: \$5000 PER RESEARCH PUBLICATION**

# Plans & Packages

## RESEARCH & PUBLICATIONS

### Special Report

- You select from available topics or propose a topic of your choice
- CAB team conducts the research and prepares the report, with input from your team
- Your logo on the cover page of the report
- Full page advert within report
- Special feature of the partner's offerings within report
- Editorial desk to give special mention to partner
- Up to about 15 pages
- Report branded with your brand in mind
- Marketed and distributed by CAB on the Internet
- Two AMA sessions about the report where you can be featured

**PRICE: \$3500 PER REPORT PUBLICATION**



# Plans & Packages

## AMA TIME OUT

### Twitter Space

- The theme, script, and platform are provided by the CAB team
- CAB handles the marketing of the AMA session
- You are encouraged to have special offers for participants (optional)
- Shared across CAB's social media channels
- Flier designed with your brand logo

**PRICE: \$1500 PER AMA SESSION**



# Request our Quote



To request a quote for your preferred plan(s) and package(s), please contact us at [hello@cryptoassetbuyer.com](mailto:hello@cryptoassetbuyer.com).